



#### The Michael J. Fox Foundation For Parkinson's Research

The Michael J. Fox Foundation (MJFF) is dedicated to finding a cure for Parkinson's disease through an aggressively funded research agenda and to ensuring the development of improved therapies for those living with Parkinson's today.

The Michael J. Fox Foundation is the world's largest private funder of PD research with \$2 billion funded to date.

There are now 40 approved therapies to treat Parkinson's. Twenty-two of those have been approved since 2010, and the pipeline is not slowing down.

More than 1,500 proposals are reviewed annually by our in-house team of PhD neuroscientists and over 600 active research milestone grants are being funded through The Michael J. Fox Foundation.

Here. Until Parkinson's Isn't.



# Team Fox: The Michael J. Fox Foundation Community Fundraising Program

Team Fox is the grassroots community fundraising program of The Michael J. Fox Foundation. Since 2006, Team Fox members worldwide have been turning their passions and interests into opportunities to raise funds and awareness for Parkinson's research. Every penny donated by Team Fox members goes straight to our high-impact research programs to help speed a cure for Parkinson's disease.

## **Why Sponsor?**

By sponsoring Teamwork to Beat Parkinson's Gala, you help to ensure that 100% of all funds raised go to The Michael J. Fox Foundation for Parkinson's Research. Without sponsorship dollars, we would note be able to donate 100% of what is raised. Our sponsors come in all forms--monetarily to offset event costs, towards fundraising dollars or in-kind for event supplies like food, water, and participant incentives.

## Your Impact

As a sponsor, you are supporting a local community event that aims to support the broader Parkinson's community through research. Your sponsorship dollars ensure that funds raised are given directly to The Michael J. Fox Foundation to use for high impact research initiatives. Within 90 days of receiving donated funds, The Michael J. Fox Foundation is putting funds to use for research to help find treatments and a cure for Parkinson's Disease.



# Teamwork to Beat Parkinson's Gala Sponsorship Opportunities

#### **GOLD SPONSOR - \$5,000**

- Recognition during the live program
- Logo and/or name listed in all printed and electronic event materials (event website, program, sponsor signs at event, etc.)
- Six tickets to the gala

#### SILVER SPONSOR - \$2,500

- Logo and/or name listed in all print and electronic event materials (event website, program, sponsor signs at event, etc.)
- Four tickets to the gala

#### **BRONZE SPONSOR - \$1,000**

- Logo and/or name on event website
- Recognition in program
- Two tickets to the gala

#### **LOCAL COMMUNITY SPONSOR - \$250**

• We are thankful for our local community businesses who are interested in getting involved in finding a cure. As a local community sponsor, you will have the ability to include flyers/giveaways on the community table the night of the gala.



#### **Teamwork to Beat Parkinson's Gala**

The Teamwork to Beat Parkinson's Gala's mission is to increase awareness of Parkinson's Disease in Michigan and raise research funds for the Michael J. Fox Foundation. This will be accomplished by hosting a gala that aims to unite the community through a shared mission to find a cure.

#### **BECOME A SPONSOR TODAY**

To make your sponsorship donation, please visit: <a href="https://www.mdlbay.com/mdlfoundation">https://www.mdlbay.com/mdlfoundation</a>.

#### **Event Lead**

Deanna Loomis deanna4loomis@gmail.com

Visit our website at <u>give.michaeljfox.org/teamworktobeatpd</u>